DIGITAL ETHICS CHARTER
OUR PRINCIPLES
WE LIVE DIGITAL ETHICS

• Human beings keep oversight and accountability of our digital activities.
• Safety and security are embedded in all our digital activities as cornerstones to protect our values.
• We can explain all our digital activities.
• Our digital activities do not cause bias and discrimination.
• Digital ethics are engrained in our decision-making processes.
• We only undertake digital activities that are in line with this Charter.

March 2021